



City of Long Beach
LOBBYIST SEMI-ANNUAL REPORT

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INSTRUCTIONS

1. Fill out form
2. Sign and date
3. File with:

Long Beach City Clerk's Office
333 W. Ocean Blvd.
Long Beach, CA 90802
Tel. (562) 570-6101

This is the **semi-annual** report for: Edison International and Affiliates
(Lobbyist Name)

Filer Identification Number: CLB 11-013
(Filer ID Number)

Report Due on: July 15 January 15

This is an **amendment** of the report filed on: _____

Section 1- Information About All Filers
(ALL LOBBYISTS MUST COMPLETE SECTION ONE)

PART A. Type of Lobbyist:

Contract lobbyist: A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period.
(Complete Sections 1 and 2.)

Business or organization lobbyist: Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses. **(Complete Sections 1 and 3.)**

Expenditure lobbyist: A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby. **(Complete Sections 1 and 4.)**



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PART B. Registration Update & Fees Due:

Always review current Fee Schedule at: <http://www.longbeach.gov/finance/services-and-permits/fees-and-charges/>

Each registrant shall also pay \$25.80 per client for whom lobbying is undertaken for compensation in excess of \$500.00.

List new clients (clients that have not been previously reported):

Multiple horizontal lines for listing new clients.

Number of new clients registered: 0

Client Registration total fees: \$0

Make checks payable to: City of Long Beach.

PART C. Verification of Person Responsible for Report Preparation:

Print Name: Cary Davidson

Title: Legal Counsel

Address, City, State, Zip: 515 S. Figueroa Street, Ste. 1110 Los Angeles, CA 90071

Daytime Telephone Number: (213) 624-6200

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: 7/13/2016

Signature:

Handwritten signature of Cary Davidson

Filer ID No.: CLB 11-013



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Section 3 – Business or Organization Lobbyist Client Information

Name of person conducting lobbying activities	Items of municipal, legislative or administrative action sought to influence	City Official or Employee Contacted
See Attachment A		

Filer name: Edison International and Affiliates Filer ID No.: CLB 11-013 Date 7/13/2016



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Section 4- Expenditure Lobbyists

List items of municipal, legislative, or administrative action the lobbyist is seeking to influence:

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Section 3 - Business or Organization Lobbyist Client Information

Name of Person Conducting Lobbying Activities	Items of Municipal, Legislative or Administrative Action Sought to Influence	City Official or Employee Contacted
Adeline Yoong	1/5/16 SCE presentation to Council	Arturo Sanchez
Pete Dietrich, Greg Ferree, Larry Labrado, David Song, Adeline Yoong	Council presentation on SCE investigation and Davies report regarding July extended outages	City Council
Adeline Yoong	El Niño outreach	Heather Blackburn, Mark Magdeleno
Adeline Yoong	El Niño outreach	Salissa Smith
Adeline Yoong	El Niño outreach	Rex Richardson, Shawna Stevens, Christian Cambridge, Darrell Patterson
Adeline Yoong	El Niño infographics	Darrell Patterson
Adeline Yoong	Charging stations	Mark Taylor, Amy Bodek, Arturo Sanchez
Adeline Yoong	El Nino outreach	Al Austin, Jonathan Kraus
Adeline Yoong	Storm update information	Mayor and councilmembers, COS of each office, Tom Modica, Arturo Sanchez, Reggie Harrison
Adeline Yoong	Community meeting	Jack Cunningham
Mark Pearson, Adeline Yoong	Shoreline Drive Traffic Improvement project	Tom Modica, Eric Lopez, Arturo Sanchez
Pedro Pizarro, Adeline Yoong	Informal chat at Formula E race	Roberto Uranga, Stacy Mungo
Adeline Yoong	Grafitti abatement policy	Pat West, Tom Modica, Arturo Sanchez, Craig Beck
Adeline Yoong	Easement issue	Craig Beck, Sean Crumby
Adeline Yoong	Email regarding residential rate reform	Mayor, all councilmembers, all COS, Pat West, Tom Modica, Arturo Sanchez
Adeline Yoong	Charging station/EV	Suzie Price
Irfan Parekh	Energy Efficiency Programs	Christine Houston
Adeline Yoong	Ready Long Beach	Arantxa Chavarria
Ray Maese, Tomaso Gianelli, Maria Gudino, Adeline Yoong	Outage communications workshop	Council staff