



City of Long Beach

LOBBYIST SEMI-ANNUAL REPORT

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INSTRUCTIONS

- 1. Fill out form
2. Sign and date
3. File with:

Long Beach City Clerk's Office
333 W. Ocean Blvd.
Long Beach, CA 90802
Tel. (562) 570-6101

[X] This is the semi-annual report for: Cerrell Associates Inc. (Lobbyist Name)

Filer Identification Number: CLB 10-002 (Filer ID Number)

Report Due on: [X] July 15 [ ] January 15

[ ] This is an amendment of the report filed on:

Section 1- Information About All Filers

(ALL LOBBYISTS MUST COMPLETE SECTION ONE)

PART A. Type of Lobbyist:

[X] Contract lobbyist: A person who engages in lobbying on behalf of one or more clients... (Complete Sections 1 and 2.)

[ ] Business or organization lobbyist: Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf... (Complete Sections 1 and 3.)

[ ] Expenditure lobbyist: A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities... (Complete Sections 1 and 4.)



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### PART B. Registration Update & Fees Due:

Always review current Fee Schedule at: <http://www.longbeach.gov/finance/services-and-permits/fees-and-charges/>

Each registrant shall also pay \$25.80 per client for whom lobbying is undertaken for compensation in excess of \$500.00.

List new clients (clients that have not been previously reported):

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Number of new clients registered: 0

Client Registration **total fees:** \$                     

Make checks payable to: **City of Long Beach.**

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### PART C. Verification of Person Responsible for Report Preparation:

Print Name: Steve Bullock

Title: CFO

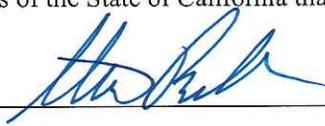
Address, City, State, Zip: 320 N. Larchmont Blvd. Los Angeles, CA 90004

Daytime Telephone Number: 323-466-3445

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: July 12, 2016

Signature: 

Filer ID No.: CLB 10-002



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### Section 2 - Client Information –

- List all clients (old and new) for whom lobbying activity occurred during this reporting period.

Client Name	Client Address	Telephone Number	Nature of Business	City Official or Employee Contacted	Item(s) of legislative or administrative action the lobbyist is seeking to influence on behalf of the client:	Name(s) of each person employed or retained by the lobbyist that lobbied on behalf of client:
AES Corp	690 N. Studebaker Rd., Long Beach, CA 90803	562-493-7840	Power generation	Mark Taylor	Alamitos Project	Fernando Chavez
AES Corp	690 N. Studebaker Rd., Long Beach, CA 90803	562-493-7840	Power generation	Amy Bodek	Alamitos Project	Fernando Chavez
Microsoft	One Microsoft Way, Redmond, WA 98052	916-369-3623	Software	Mark Taylor	Contracting opportunities	Fernando Chavez
Microsoft	One Microsoft Way, Redmond, WA 98052	916-369-3623	Software	Bryan Sastokas	Contracting opportunities	Fernando Chavez

Filer name: Cerrell Associates Inc. Filer ID No.: CLB 10-002 Date 07/12/16



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## Section 3 – Business or Organization Lobbyist Client Information

Name of person conducting lobbying activities	Items of municipal, legislative or administrative action sought to influence	City Official or Employee Contacted

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## Section 4- Expenditure Lobbyists

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List items of municipal, legislative, or administrative action the lobbyist is seeking to influence:

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