



# City of Long Beach

## LOBBYIST INITIAL REGISTRATION REPORT

First-time Filers

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### INSTRUCTIONS

1. Fill out form
2. Sign and date
3. File with:

Long Beach City Clerk's Office  
333 W. Ocean Blvd.  
Long Beach, CA 90802  
Tel. (562) 570-6101

This is the **initial registration** report for: Vectis Strategies, LLC  
(Lobbyist Name)

This is an **amendment** to the initial report filed on: \_\_\_\_\_

*Filer Identification Number will be assigned by City Clerk office after Initial Registration is filed.*

## Section 1- Information About All Filers

(ALL LOBBYISTS MUST COMPLETE SECTION ONE)

### PART I. Type of Lobbyist:

**Contract lobbyist:** A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period. **(Complete Sections 1 and 2.)**

**Business or organization lobbyist:** Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses. **(Complete Sections 1 and 3.)**

**Expenditure lobbyist:** A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby. **(Complete Sections 1 and 4.)**



City of Long Beach

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PART II. Filer Information:

Name of Filer: Vectis Strategies, LLC
Business Address: 611 Wilshire Blvd., Ste. 913, Los Angeles, CA 90017
Business E-mail Address: cboyd@vectisstrategies.com
Business Phone Number: (213) 973-4113
Business Fax Number: n/a
Description of the Nature of your Business or Organization: Consulting Firm

PART III. Fees Due:

Always review current Fee Schedule at: http://www.longbeach.gov/finance/fees\_and\_charges/

Initial Registration Fee is \$100.00 (\$51.00 if registered on or after June 30th)
Registration total: \$ 51.00
Each registrant shall pay \$25.50/client
For whom lobbying is undertaken for compensation in excess of \$500.00. Client total: \$ 25.50
Total Registration Fee (Initial fee + Client fee): \$ 76.50

Make checks payable to: City of Long Beach

PART IV. Verification of Person Responsible for Report Preparation:

Print Name: Peter D. Kelly, III
Title: Partner
Address, City, State, Zip: c/o Vectis Strategies, 611 Wilshire Blvd., Ste. 913, Los Angeles, CA 90017
Daytime Telephone Number: (213) 973-4113

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: 8/24/13 Signature: [Handwritten Signature]



**City of Long Beach**

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**Section 2 - Client Information –**

✓ List all clients (old and new) for whom lobbying activity occurred during this reporting period.

| Client Name        | Client Address              | Telephone Number | Nature of Clients Business | City Official or Employee Contacted              | Item(s) of legislative or administrative action the lobbyist is seeking to influence on behalf of the client | Name(s) of each person employed or retained by the lobbyist that lobbied on behalf of client |
|--------------------|-----------------------------|------------------|----------------------------|--|--|--|
| Mar Ventures, Inc. | 2050 W. 190th St., Ste. 108 | (310) 782-2525   | Real Estate                | Council, Mayor's Office, and staff involved with | New Civic Center Construction  | Peter D. Kelly, III<br>David Herbst, and<br>Carmen Perez                                     |
|                    |                             |                  |                            | Civic Center Construction                        |  |  |
|                    |                             |                  |                            | Project.   |  |  |
|                    |                             |                  |                            |  |  |  |
|                    |                             |                  |                            |  |  |  |
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|                    |                             |                  |                            |  |  |  |

Filer name: **Vectis Strategies, LLC** Filer ID number: **Pending** Date: **8/24/13**



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LOBBYIST INITIAL REGISTRATION REPORT

Section 3 – Business or Organization Lobbyist Client Information

| Name Of Person Conducting Lobbying Activities | Items Of Municipal, Legislative Or Administrative Action Sought To Influence | City Official Or Employee Contacted |
|---|--|-------------------------------------|
| N/A   |  |                                     |
|   |  |                                     |
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Filer name: Vectis Strategies, LLC Date: 8/24/13



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Section 4- Expenditure Lobbyists

✓ List Items Of Municipal, Legislative, Or Administrative Action The Lobbyist Is Seeking To Influence.

N/A

Filer name: Vectis Strategies, LLC

Date: 8/24/13