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City of Long Beach LOBBYIST SEMI-ANNUAL REPORT

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INSTRUCTIONS

1. Fill out form
2. Sign and date
3. File with:

Long Beach City Clerk's Office
333 W. Ocean Blvd.
Long Beach, CA 90802
Tel. (562) 570-6101

This is the semi-annual report for: Ken Spiker And Associates, Inc.
(Lobbyist Name)

✓ Filer Identification Number: 10-004
(Filer ID number)

✓ Report Due on: July 15 January 15

This is an amendment of the report filed on: _____

Section 1- Information About All Filers

(ALL LOBBYISTS MUST COMPLETE SECTION ONE)

PART A. Type of Lobbyist:

Contract lobbyist: A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period.
(Complete Sections 1 and 2.)

Business or organization lobbyist: Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses. (Complete Sections 1 and 3.)

Expenditure lobbyist: A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby. (Complete Sections 1 and 4.)



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PART B. Registration Update & Fees Due:

✓ Always review current Fee Schedule at: http://www.longbeach.gov/finance/fees_and_charges/

Each registrant shall also pay \$25.50 per client for whom lobbying is undertaken for compensation in excess of \$500.00.

List new clients (clients that have not been previously reported):

Central Parking

Number of new clients registered: 1 Client Registration **total fees:** \$ 25.50

Make checks payable to: *City of Long Beach.*

PART C. Verification of Person Responsible for Report Preparation:

Print Name: Ken Spiker Jr
 Title: CEO
 Address, City, State, Zip: 1100 S. Flower #3300 Los Angeles, Ca 90015
 Daytime Telephone Number: 213 896-8900 xt 116

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: 1/13/13 Signature: [Signature] Filer ID No.: 10-004



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Section 2 - Client Information -

✓ List all clients (old and new) for whom lobbying activity occurred during this reporting period.

Client Name	Client Address	Telephone Number	Nature of Business	City Official or Employee Contacted	Item(s) of legislative or administrative action the lobbyist is seeking to influence on behalf of the client:	Name(s) of each person employed or lobbyist that lobbied on behalf of client:
Central Parking	3420 Bristol St # 225 Costa Mesa, Ca 92626	(714) 751-2885	Parking Operations	Mayor Foster	Parking Operations	Ken Spiker
Lamer Outdoor	5551 Corporate Blvd Baton Rouge LA 70808	(225) 237 1047	Outdoor Advertising	Mayor Foster	Digital Signage	Ken Spiker
The Charles Company	9034 W. Sunset U. Hollywood, CA 90069	(310) 247-0500	Developer	Mayor Foster	Real Estate Development	Ken Spiker

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Section 3 – Business or Organization Lobbyist Client Information

Name of person conducting lobbying activities	Items of municipal, legislative or administrative action sought to influence	City Official or Employee Contacted
Ken Spiker	Digital billboard ordinance, parking contract, individual development sites	Mayor Foster

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