

011



City of Long Beach

LOBBYIST SEMI-ANNUAL REPORT

RECEIVED
CITY CLERK
LONG BEACH, CA
Download Form

INSTRUCTIONS

1. Fill out form
2. Sign and date
3. File with:

13 JAN 22 AM 9: 31

Long Beach City Clerk's Office
 333 W. Ocean Blvd.
 Long Beach, CA 90802
 Tel. (562) 570-6101

This is the **semi-annual** report for: Max Del Real
 (Lobbyist Name)

✓ Filer Identification Number: CLB12-021
 (Filer ID number)

✓ Report Due on: July 15 January 15

This is an **amendment** of the report filed on: _____

Section 1- Information About All Filers

(ALL LOBBYISTS MUST COMPLETE SECTION ONE)

PART A. Type of Lobbyist:

Contract lobbyist: A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period.
(Complete Sections 1 and 2.)

Business or organization lobbyist: Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses. **(Complete Sections 1 and 3.)**

Expenditure lobbyist: A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby. **(Complete Sections 1 and 4.)**



City of Long Beach

LOBBYIST SEMI-ANNUAL REPORT

PART B. Registration Update & Fees Due:

Always review current Fee Schedule at: http://www.longbeach.gov/finance/fees_and_charges/

Each registrant shall also pay \$25.50 per client for whom lobbying is undertaken for compensation in excess of \$500.00.

List new clients (clients that have not been previously reported):

N/A

Number of new clients registered: 0 Client Registration total fees: \$ 0

Make checks payable to: City of Long Beach.

PART C. Verification of Person Responsible for Report Preparation:

Print Name: Max Del Real

Title: CEO

Address, City, State, Zip: 455 Capitol Mall Suite 350

Daytime Telephone Number: 916-717-2664

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: January 15 2013 Signature: [Handwritten Signature] Filer ID No.: CLB12-021



City of Long Beach
LOBBYIST SEMI-ANNUAL REPORT

Section 3 – Business or Organization Lobbyist Client Information

| Name of person conducting lobbying activities | Items of municipal, legislative or administrative action sought to influence | City Official or Employee Contacted |
|---|--|-------------------------------------|
| Max Del Real | Medical Cannabis Ordinance | City Council; City Manager |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| Max Del Real | CLB12-021 | January 15 2013 |

Filer name: _____ Filer ID No. _____ Date _____

