



City of Long Beach

LOBBYIST INITIAL REGISTRATION REPORT

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INSTRUCTIONS

- 1. Fill out form
2. Sign and date
3. File with the City Clerk by due date with payment enclosed.

Long Beach City Clerk's Office
333 W. Ocean Blvd.
Long Beach, CA 90802
Tel. (562) 570-6101

[X] This is the initial registration report for Rick Taylor, CLB 12-020
(Lobbyist Name) Filer ID number

[ ] This is an amendment to the initial report filed on \_\_\_\_\_

Section 1- Information About All Filers

(ALL LOBBYISTS MUST COMPLETE SECTION ONE)

PART I. Type of Lobbyist:

[X] Contract lobbyist: A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period. (Complete Sections 1 and 2.)

[ ] Business or organization lobbyist: Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses. (Complete Sections 1 and 3.)

[ ] Expenditure lobbyist: A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby. (Complete Sections 1 and 4.)



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PART II. Filer Information:

Name of Filer: Dakota Communications
Business Address: 11845 W. Olympic Blvd., Ste 645, Los Angeles, 90064
Business E-mail Address: RICK@DAKCOMM.COM
Business Phone Number: 310-815-8444
Business Fax Number: 310-815-8414
Description of the Nature of your Business or Organization: Public Relations and Public Affairs Consulting firm

PART III. Fees Due:

Initial Registration Fee is \$100.00 (\$50.00 if registered on or after June 30th)
Initial Registration total \$ 50.00
Each registrant shall also pay \$25.00 per client for whom lobbying is undertaken for compensation in excess of \$500.00.
Client Registration total: \$ 25.00
Total Registration Fee (Initial fee + Client fee) \$ 75.00

Make checks payable to "City of Long Beach".

PART IV. Verification of Person Responsible for Report Preparation:

Print Name: Rick Taylor
Title: PARTNER
Address: 11845 Olympic Blvd #645, LA, 90064
Daytime Telephone Number: 310-815-8444

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: 7/12/12 Signature: [Handwritten Signature]

